

# Annamaria Sophia Kriska

kriska.designs@gmail.com
mobile: (1) 336 756-1313
instagram: @kriska.designs
website: thekriska.com

### EXPERIENCE

SABG Division of GCE - Winston-Salem, NC Senior Designer October 2019 - present

- · Manage designs directly for 19 accounts in all age and gender categories
- · Lead trend and design direction for all seasons for both Ladies and Men
- · Advise on other accounts and brands regarding design direction and presentations
- Work with Buyers during sales presentations each season

Eskayel - Brooklyn, NY Intern

September 2018 - December 2018

- Assisted in website development and redesign
- Developed product spec sheets for costumers
- Organized and shipped sample orders

Thom Browne - New York, NY Fabric Department Intern

January 2017 - July 2017

- Managed and documented fabric inventory; logged in new fabric shipments and organized storage
- · Digitized fabric designs for mill samples and created fabric tech packs
- · Managed shipments to mills with samples, Pantone season colors, among other documents

Kozaburo - New York, NY Intern & Freelance

April 2016 - July 2017

- Aided Kozaburo Akasaka in completing his MFA Graduate Collection. Duties included weaving, felting, hand sewing, and pattern cutting
- Dressed models for lookbook photoshoots and runway show fittings
- Delivered looks for outside companies and stylists
- Freelanced as a weaver for AW17 collection

Label Custom Menswear - New York, NY

Intern September 2016 - December 2016

- Managed and documented inventory, including 2-5 boxes of daily shipments from factories/clients and alterations
- $\bullet$  Contributed to the online brand image of label by editing and improving the aesthetics of 20 40 photos per day for the label website
- ullet Researched and developed marketing strategies for 3 separate social media platforms

#### EDUCATION

Parsons School of Design - New York City, NY

August 2015 - May 2019

Fashion Design Major, BFA

Central Saint Martins - London, UK

September 2017 - December 2017

Integrated 2nd Year Menswear Fashion Design, BFA, Study Abroad Fall Term

## COMMUNITY OUTREACH

Mount Airy, NC

Board Member

July 2020 - Present

Mount Airy Downtown INC. - Design and Economic Development Team

#### SKILLS

Programming Experience - Photoshop, Illustrator, Premier, Indesign, Word, Powerpoint, Excel

Languages - English and Slovak (fluent)